



MSc Mastère Spécialisé®

International Agribusiness

Level I - Post graduate

Accreditation: Conférence des Grandes Écoles, France



What are you looking for?



Program objectives



Course overview



Admission process



What are you looking for?



If you are already trained, graduated or a qualified professional

In the fields of agriculture, horticulture, economics, biology, food science... or other fields related to the agriculture or food sector

If you would like to develop your knowledge and skills in business in an international environment to

- **Build an international business career in an agribusiness company**
- **Understand market dynamics, company strategies, get acquainted to international trade techniques and work in a multicultural environment**

Duration : 18 months (3 semesters) -90 ECTS credits
Degree awarded: MSC International Agribusiness
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1st semester- International environment and company management

Agribusiness companies: strategic analysis, international financial markets, legal and regulatory environment, financial resource management, intercultural management, management of human resources

2nd semester - Analysis & Management of international markets

International markets of agricultural commodities and international trade, international marketing, international trade techniques, international economics and laws, institutions politics and culture,

3rd semester - Master thesis - 6 months internship

Written report and oral presentation

Two foreign languages

For all foreign students, a two-week intensive session of “French as a foreign language” is organized in the beginning of September, prior to the program.

Along the program, other languages can be studied: French, German, Spanish, Russian or Portuguese



Program objectives

Designed to train and prepare future managers to build and develop business relationships in the fields of the agro and food industry worldwide, the *MSc « International Agribusiness »* has already graduated professionals with a successful track record, building now and efficient network .

Join the program ... and

Get a worldwide recognized
Degree: MSc

Master 2 foreign
languages

Live and build multicultural
competences



Understand market dynamics,
international environment,
agribusiness company
strategies

Get acquainted
with international trade
techniques

.... And you will be ready for international business positions in agribusiness companies (sales, marketing, trading...)



January	May	September	December	January	September
S1- International environment and management of agribusiness companies	30 ECTS	S2- Analysis & management of international markets	30 ECTS	S3- Master thesis (internship)	30 ECTS
<ul style="list-style-type: none"> • Agribusiness companies: strategic analysis • International finance and legal / regulatory environment • Financial & human resources management • Statistics; project management, humanities 		<ul style="list-style-type: none"> • International economics • Institutions, politics and culture • International markets for agro commodities and food products • Agribusiness & company strategies • International Marketing and trade techniques • Study trip 		Report & oral defence	

French as a foreign language
2 intensive weeks + 2 hrs/week

Between S1 and S2, students have several options: choose either to perform an internship according to french law provisions, or work, take holidays or improve language skills

Who?

Entry requirements

M1, or BSc (Bac + 4) equivalent minimum in agriculture, food sciences, economics, business or other related subjects

Languages

English and French (B1 level required)

Contact us

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Mrs Marie GODARD, Responsible for the recruitment of international students

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When?

Closing dates

- April 15, 2018 for enrolment in September 2018
- November 15, 2018 for enrolment in January 2019

Intakes: fall or spring

How?

Application on line

<http://olage.groupe-esa.com>

Further information on website

www.groupe-esa.com

Admission

Online application, preliminary and individual interviews

Tuition fees

4,600 €/semester X 3

(+ 100€ for study trip + insurances)

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